

CRS Annual Meeting Sponsorship Opportunities

Increase your brand value and reach our 1,200+ attendees through any of these targeted sponsor opportunities. To learn more or to create a unique package, contact your Industry Relations Manager, Dana Groves .

SOCIAL SPONSORSHIPS

Exposition and Poster Grand Opening & Welcome Reception – \$8,000

Give our 1,200+ attendees a warm welcome for the 2018 CRS Annual Meeting & Exposition. Attendees and exhibitors come together in the Exposition Hall on Sunday, for an evening of reunions, introductions & refreshments in a festive atmosphere that encourages networking.

Poster Pub Sessions– \$7,500

Provide an educational, networking opportunity for our attendees in the exhibit/poster hall. Your sponsorship will give attendees the opportunity to speak with poster authors while enjoying beverages and snacks. There are multiple poster session time slots to choose from. There will be plenty of promotional visibility for you both before and during the event.

C&DP Luncheon – \$3,000

Support the Consumer & Diversified Products division of CRS by sponsoring the annual meeting luncheon dedicated to those working in this field. In addition to sponsorship level benefits, your company will receive discounted tickets to attend this event.

Networking Event – \$1,500- \$5000

Choose to support one of our three popular networking events. You'll benefit from receiving your logo on the signage and literature distribution at the specific event. Women in Science Networking Event, Pre-clinical Science & Animal Health Networking Event; Young Scientists Networking Event.

SPEAKING SPONSORSHIP OPPORTUNITIES

Industry Roundtable – \$10,000 Reserve the most desired 1.5-hour session at the CRS Annual Meeting. Roundtables give sponsors the opportunity to organize a short presentation on an industry hot topic, followed by an attendee-engaging panel discussion. There are five roundtable slots available.

Pre-Meeting Workshop – \$10,000 Help organize and host a CRS pre-meeting workshop. Choose your topic, find speakers and engage your attendees in a two-hour, half day or full day workshop. There are only four slots available. We will assist you in securing and coordinating with your workshop sponsor.

Sunday Technology Forum – \$1,750 These 1-Hour sessions will go fast! Host a one-hour technology forum to educate attendees on your latest research, products, and services. This excellent opportunity puts you on stage to meet delivery science and technology industry professionals with purchasing power in a focused setting. There are only six slots available.

Soap Box Sessions – \$15,000 Sponsor, organize and moderate our popular Soap Box sessions. Work with CRS staff to select companies who participate.

BRANDING OPPORTUNITIES

Mobile Meeting App – \$8,000

Be the first name our attendees see when they open the 2018 CRS Mobile Meeting App. All program, exhibit, and abstract information is compiled in the app and your name will be on every page. Once downloaded the app will remain on their devices, giving you long-lasting visibility.

Lanyards for Name Badges – \$7,000 (Exclusive)

Don't miss this turnkey opportunity to have your organization's logo prominently displayed around every Annual Meeting attendees's neck! CRS will handle all production, fulfillment and distribution to attendees.

Registration Desk– \$5,000

Here's a very big bang-for-the-buck sponsorship. Your company logo will be the first thing attendees see when they arrive at our on-site registration desk. Your logo, booth number, and tagline will appear on the Registration Desk signage.

Travel Email – \$4,000

Want attendees to recognize your name before they're in NYC? Sponsor the travel email which is sent out to every attendee just prior to the annual meeting. Your logo, booth number, and tagline will appear in the email. Your logo will be linked to your webpage.

Scientific Sessions – \$5,000

Each scientific session is composed of abstracts accepted through peer review for oral or research highlight talks. Sponsor a specific session that aligns with your company's research and development focus.

CRS Sponsorship Reservation Request

2018 Annual Meeting & Exposition of the Controlled Release Society July 22–24 • New York Hilton Midtown • New York City, New York, U.S.A.

Please select the item(s) you would like to sponsor.

All sponsorship rates are in U.S. dollars.

- | | |
|---|----------|
| <input type="radio"/> Exposition Grand Opening | \$8,000 |
| <input type="radio"/> Industry Roundtable | \$10,000 |
| <input type="radio"/> Pre-Meeting Workshops | \$10,000 |
| <input type="radio"/> Soapbox Session Sponsorship (Exclusive) | \$15,000 |
| <input type="radio"/> Mobile Meeting App (Exclusive) | \$8,000 |
| <input type="radio"/> Webinar | \$7,000 |
| <input type="radio"/> Poster Pub | \$7,500 |
| <input type="radio"/> Lanyards (Exclusive) | \$7,000 |
| <input type="radio"/> Scientific Sessions | \$5,000 |
| <input type="radio"/> Registration Desk | \$5,000 |
| <input type="radio"/> Travel Email | \$3,000 |
| <input type="radio"/> C&DP Luncheon | \$3,000 |
| <input type="radio"/> Email Blast | \$2,000 |
| <input type="radio"/> PSAH Networking Event | \$1,500 |
| <input type="radio"/> Sunday 1-hour Technology Forum | \$1,750 |

Company Information

Company Name (Exactly as it should appear in print, using upper- and lowercase letters)

Contact's Name _____

Contact's E-mail _____

Telephone _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____

Country _____

For Sponsorship Recognition

We want to include you on our website! Please submit your company description and logo to Dana Groves, Industry Relations Manager. dgroves@controlledreleasesociety.org We will need the following info:

- 1) Logo in full color, eps vector or tif format, 300 dpi, 3x3 inches
- 2) Website URL that the logo will resolve to
- 3) 50-word company description

Please send logo as soon as possible for recognition on CRS website.

Payment Information

- ☐ Please invoice
- ☐ Send bank wire transfer details
- ☐ Check enclosed in U.S. funds, payable to CRS, drawn only from a U.S. bank

(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)

- ☐ Charge my credit card (check one)
 - ☐ American Express
 - ☐ Discover
 - ☐ MasterCard
 - ☐ Visa

Card No. _____

Expiration Date (month/year) _____

Name of Cardholder _____

Terms of Sponsorship

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation.

Your benefits include:

- Sponsor Appreciation Package
- Any additional benefits that accompany your sponsorship level, as indicated on the chart on the following page.

A complete list of benefits will be confirmed in writing with a sponsorship agreement e-mailed to your contact person.

Return to:

Dana Groves - Industry Relations Manager
Controlled Release Society, 1120 Route 73, Suite: 200 Mt. Laurel, NJ 08054

dgroves@controlledreleasesociety.org
Phone: 856-624-4434 Fax: 856-439-0525
controlledreleasesociety.org

How can I be involved with CRS?

Increase your brand value through any of our marketing opportunities: Sponsor the Annual Meeting's Opening Reception, design a 1-hour Technology Forum, exhibit with 60+ others, or consider hosting a webinar anytime throughout 2018.

Sponsor Benefits

- > Over 1,200 annual meeting attendees
- > High-caliber science attracts attendees to learn from, partner with, and connect your sales team
- > Sponsored speaking opportunities give your brand more influence while attending
- > Make an impression - sponsor a networking opportunity attendees will remember

CRS Sponsor Levels and Benefits

	SUPPORTER \$1,500	BRONZE \$3,000	SILVER \$5,000	GOLD \$10,000	PLATINUM \$20,000	PREMIER \$25,000+
CRS Sponsor Appreciation Package						
Logo and company visibility before, during, and after the annual meeting	•	•	•	•	•	•
Opportunity to display literature at a shared sponsors' literature table			•	•	•	•
Invitation to VIP private networking event (# of guests)		1	2	3	3	3
Literature distribution at one targeted scientific session			•	•	•	•
Final registration list of attendees				•	•	•
Complimentary 2018 CRS Annual Meeting registration (# of full program registrations included)				2	3	4
Options for Customizing (select one):						
• Complimentary full page ad in Program Book					•	•
• Literature distribution at one additional scientific session				•	•	•
• Dedicated Email blast					1	2
• Social media shout out			•	•	3	4