



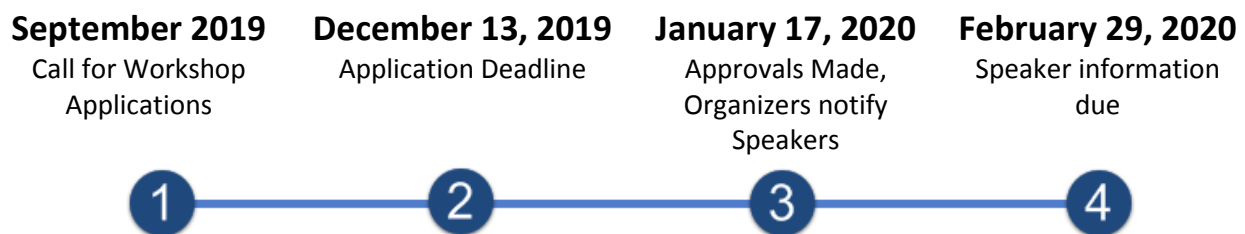
Industry Supported Educational Workshops

Application Process, Policies & Procedures

Industry Supported Educational Workshops are 1.5 days, one full-day or one half-day formats presented before the official start of the CRS Annual Meeting & Exposition. These workshops are generally organized as a collaboration between industry and academia.

Workshop proposals should cover topics that are not sufficiently covered in other Annual Meeting sessions or workshops, which require specific attention. The workshop topics should be innovative, educational, based on a clear objective and focused to achieve tangible out-puts. While they must comply with budget requirements, the ultimate goal of the Workshops is education.

Timeline for Application Process:



Step 1: The CRS Annual Meeting Program Committee (AMPC) will make a call for workshop applications beginning **Deadline #1** (above) for 2020's meeting.

Step 2: Workshop applications must be submitted in full by **Deadline #2** (above) to be considered. All workshop applications must include confirmed sponsor commitments (with at least an 'intent to sponsor'), as well as the topic(s) and the name(s) of proposed speaker(s). Incomplete applications will not be considered. NOTE: Workshop organizer must inform the CRS Industry Relations Manager, Porter Rice (price@controlledreleasesociety.org) prior to making a formal request for funding from a sponsor.

Step 3: The AMPC will review workshop applications, first from a scientific and then from a financial perspective (Is there a sponsor?). Organizers who submitted applications will be notified no later than **Deadline #3** (above), regarding the status of their proposed workshop(s). If approved, the organizer is responsible for sending next steps to speakers (document will be provided).

Step 4: Speakers must handle all next steps, including providing a headshot, by **Deadline #4** (above). Speakers will be submitting requested information to the Meeting Coordinator, Nicole Mascali (nmascali@controlledreleasesociety.org).

Notes:

- Workshop organizers should preferably be members of CRS in good standing prior to submission. Once approval of the workshop is given, membership in good standing becomes a requirement.
- Workshop title, agenda and speaker(s) is posted on the Annual Meeting website and publicized according to the CRS dissemination policy.



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Structure and Duration of Workshop:

- The agenda and proposed speaker(s); along with their topic(s) must be clearly defined in the application.
- The duration of the workshop can be either 1.5 days, one full-day or one half-day. Please specify on the application.
- The AMPC may request organizers to revise their proposed workshop length and content based on the overall meeting program, other workshops and the amount of funding secured.

Financial Support and Sponsorship:

1.5 Day Workshop	Full-Day Workshop	Half-Day Workshop
\$30,000	\$20,000	\$10,000
Room rental and Standard AV equipment/services	Room rental and Standard AV equipment/services	Room rental and Standard AV equipment/services
Complimentary Workshop Registration for organizers and invited speakers	Complimentary Workshop Registration for organizers and invited speakers	Complimentary Workshop Registration for organizers and invited speakers
Complimentary Full Meeting Registrations for up to six (6) organizers and/or speakers	Complimentary Full Meeting Registrations for up to four (4) organizers and/or speakers	Complimentary Full Meeting Registrations for up to two (2) organizers and/or speakers
Workshop promotion and program/registration management	Workshop promotion and program/registration management	Workshop promotion and program/registration management
Lunch provided for participants/attendees (Day-1)	Lunch provided for participants/attendees	Coffee Break Station: 8:00 am and 10:30 am
Coffee Break Station: Day-1: 8:00 am, 10:30 am and 2:00 pm.	Coffee Break Station: 8:00 am, 10:30 am and 2:00 pm.	
Coffee Break Station: Day-2: 8:00 am and 10:30 am		

Organizer/Speaker Travel Support:

Organizers and Academic Speakers of workshops are not eligible for travel support.



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Workshop Registration for General Attendees:

Workshop attendee registration pricing will be set by CRS. Tentative workshop pricing is as follows:

- One and half-day workshop: \$240 (academia)/\$320 (industry)
- One Full-day workshop: \$180 (academia)/\$260 (industry)
- One Half-day workshop: \$90 (academia)/\$150 (industry)

Promotion of Workshop:

Workshops will be highlighted and promoted in CRS Annual Meeting & Exposition related emails, on the CRS Annual Meeting website and CRS communication tools (Twitter, LinkedIn). They may also be promoted in scientific events organized by CRS and the CRS Local Chapters. Organizers and speakers are expected to help promote their workshop and drive attendance through their networks.

Sponsorship Procedure and Recognition:

Workshop application(s) must include confirmed sponsor commitments, with at least an 'intent to sponsor'. The combined sponsor commitments must reach the minimum funding necessary for the workshop duration being proposed.

CRS will fully manage the sponsorship, sponsor deliverables and invoice the sponsor. Sponsor's marketing benefits may vary by individual company, as they are based on a combination of the revenue committed to the workshop and to the CRS Annual Meeting & Exposition as a whole. However, workshop organizers can confidently convey the following:

- Company logo and web link on Sponsor page of the CRS Annual Meeting website
- Company name next to the sponsored Workshop listing on the CRS Annual Meeting website
- Company logo next to the sponsored Workshop in the printed CRS Meeting Program
- Company name, logo and description included in the Sponsor section of the printed Annual Meeting & Exposition Program Book
- Company logo included on all CRS Annual Meeting emails
- Company logo next to the sponsored Workshop in the printed CRS Meeting Program
- Company name will appear next to the specific workshop in the Mobile Meeting App

The attached [Educational Workshop Sponsorship Benefits Flyer](#) (page 4) is created to assist organizers with securing funding for their workshop and may be shared with potential sponsor(s).

Workshop Cancellation Policy:

- CRS reserves the right to cancel any workshop if the minimum amount of sponsor funding is not fully secured within 90 days prior to the Annual Meeting & Exposition.
- CRS is not liable for non-refundable airfares or ticket change penalties imposed by the airlines.



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Contact Information:

Workshop application, program/speaker management, logistics:

Nicole Mascali
Meeting Coordinator
856-437-4665
nmascali@controlledreleasesociety.org

Sponsorship/Funding:

Porter Rice
Industry Relations Manager
856-437-4750
price@controlledreleasesociety.org



Industry Supported Educational Workshops

Sponsor Benefits Flyer

Thank you for your interest in supporting the 2020 CRS Annual Meeting & Exposition. The Controlled Release Society Annual Meeting & Exposition is the premier event in delivery science & technology. This must-attend, high-caliber scientific event draws over 1,300 international attendees and world-renowned speakers, working in drug delivery, consumer and diversified products, preclinical sciences and animal health.

This document is informational only and is not intended to be a binding Sponsorship contract.

As an Educational Workshop Sponsor, you'll receive the following marketing benefits and acknowledgements:

- Promoted by CRS in a stand-alone mass email
- Company logo placed alongside any reference to the workshop on the Annual Meeting website and in the program book
- Highlighted as sponsor within workshop description found on the Annual Meeting website, mobile app, program book, and the workshop's meeting room sign
- General recognition on Annual Meeting Website, conference e-mails, on-site signage, session walk-in slides, program book and mobile app
- Sponsor receives attendee list with email addresses to allow direct promotion by sponsor (GDPR and Canada removed)

Depending on the CRS sponsor level you choose, you'll be eligible to earn additional benefits, which may include:

- Seat Drop in General Session
- Spotlight Profile in Annual Meeting e-Blast (sent to all registered attendees)
- Invitations to VIP President's Reception
- Gold, Silver, or Bronze-level sponsor recognition on Annual Meeting Website, promotion in Annual Meeting e-mails, on meeting signage, on session walk-in slides, program book and mobile app

MEMBER/ATTENDEE PROFILE: CRS is the home for experts dedicated to the delivery of actives, including delivery scientists, engineers, clinicians and technical professionals. CRS members are creating the future of delivery science and technology through fundamental delivery research, development, regulatory science and clinical translation. Our Annual Meeting attracts 1,300+ influential scientists and business development professionals working in drug delivery, consumer & diversified products and preclinical sciences & animal health, who need your products and services to advance delivery science.

CRS is a nonprofit 501(c)(3) international, multidisciplinary organization dedicated to delivery science and technology. CRS serves members from industry, academia, and government in more than 55 countries worldwide by providing innovative research, targeted networking, and career advancement. Members work to advance the understanding & knowledge of delivery science and applications. Funds from your sponsorship will not be used to pay for, nor benefit any U.S. health care providers.