



**2020
Vision**

for Global
Impact

**Sponsor & Exhibit
Prospectus**

CONTROLLED RELEASE SOCIETY

Annual Meeting & Exposition

June 27–July 1, 2020

LAS VEGAS, NEVADA, USA

THE PARIS HOTEL

#CRS2020

www.controlledreleasesociety.org

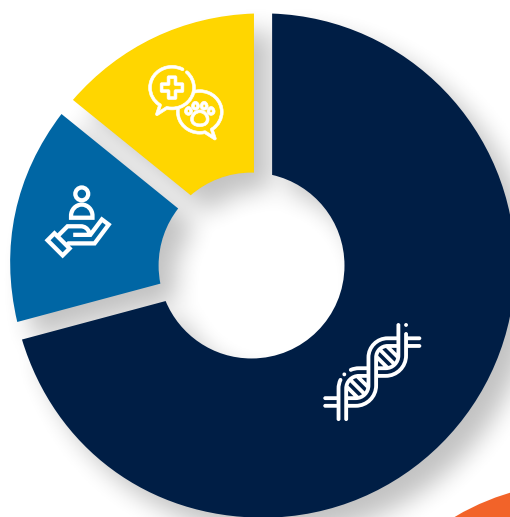


CRS is the premier society worldwide for the quickly expanding and evolving field of delivery science and technology and a home for experts dedicated to the delivery of actives.

Our Annual Meeting is the leading event in delivery science and technology.

Our **1,300+** global attendees are delivery scientists, engineers, clinicians, and technical professionals who are experts in delivery science and technology. Their focus spans drug delivery and pharmaceutical science, consumer and diversified products, and preclinical sciences and animal health.

Participating in the Annual Meeting & Exposition will place you in direct contact with the scientific leaders, investors and business development professionals who are solely focused on the delivery of actives. They need your products and services to advance delivery science.



ATTENDEE STATS

- 71% Bioactives
- 15% Consumer & Diversified Products (C&DP)
- 14% Preclinical Sciences and Animal Health (PSAH)

ATTENDEE STATS

- 56% Industry
- 44% Academia



What Interests Our 1,300+ Global Attendees?

Animal Health
Bioinspired Drug Delivery
Biomaterials
Blood-Brain Barrier
Cellular Delivery
Coatings
Contract Services
Controlled Release
Cosmetics and Personal Care Products
Development and Formulation
Diagnostics
Disruptive Technologies
Dissolution
DNA and RNA Delivery

Drug Delivery Systems
Encapsulation: Micro- and Nano-Excipients
Foods, Flavors and Nutraceuticals
Gene Delivery
Hydrogels
Imaging
Immunotherapy
Implantables
Injectables
In vitro – In vivo
Intracellular Delivery
Liposomes
Medical Devices
Microspheres

Mucosal Delivery
Nanotechnology
Nanomedicine
Novel Polymers
Ocular Delivery
Oncology and Tumor Targeting
Oral Delivery
Parenteral Delivery
PEG-Based Systems
Peptide and Protein Delivery
Pharmaceutical Manufacturing
PK/PD
Process Engineering
Pulmonary Delivery

Regenerative Medicine
Regulatory Issues
Responsive Biomaterials
siRNA
Stem Cells
Solubility
Targeted Delivery
Tissue Engineering
Transdermal Delivery
Translational Research
Vaccines
Veterinary Drug Development

Sponsorship Levels

CRS Annual Meeting 2020 sponsorship levels are determined by the cumulative 2020 conference support from a given company.*



NEW FOR 2020!

	GOLD achieved at \$16,500	SILVER achieved at \$12,000	BRONZE achieved at \$7,500
Seat Drop in General Session	X		
One (1) Spotlight Profile in Annual Meeting e-Blast <i>sent to all registered attendees</i>	X	X	
Pre and Post Registered Attendee List <i>email addresses not included per CRS policy</i>	X	X	X
Number of Invitations to VIP President's Reception	3	2	1
Sponsor-level recognition on Annual Meeting Web-site, conference e-mails, on-site signage, session walk-in slides, program book and mobile app	X	X	X

*Companies may only be recognized at one level, benefits do not accumulate, and support is calculated based on CRS Annual Meeting & Exposition 2020 sponsorship, exhibit and advertising support only.

Exhibiting

EXHIBIT BOOTHS INCLUDE:

- Two (2) full conference registrations
- Two (2) exhibit hall registrations
- Listing on CRS Annual Meeting 2020 website, program, mobile app, and on-site signage
- 8' high back wall and 3' high side drape

- A 7" by 44" one-line identification sign indicating your company's name as listed within the application.
- Exhibit hall is carpeted and has WiFi
- Exhibitor is responsible for all items not mentioned within this list, including furniture, AV, F&B, and shipping/handling



AVAILABLE Exhibit BOOTHs

View available exhibit booths via [this link](#) to the online floor plan

Single Booth (10'x10')	Through January 10, 2020	Starting January 11, 2020
Standard	\$4,800	\$5,300
Preferred	\$5,300	\$5,700
Premium	\$7,800	\$7,900
Double Booth Discount (10'x20')		
Standard	\$7,800	\$8,500
Preferred	\$8,800	\$8,900

Speaking Opportunities

Promoted by CRS in a stand-alone mass email!

INDUSTRY ROUNDTABLE

\$10,000
4 Available

TECHNOLOGY FORUM

\$2,500
12 Available

PRE-MEETING WORKSHOP

\$10,000 -
\$30,000

Ask about hosting a CRS pre-meeting workshop! Choose your topic, find speakers and engage your attendees in a 1.5-days, one full-day or one half-day workshop. There are limited slots available. Must submit a pre-meeting workshop application by December 13, 2019.

Session Length	90-Minutes	60-Minutes	1.5 Day, Full Day, or Half Day
Room Capacity	100+	100+	100+
Date	Tuesday, June 30th	Sunday, June 28th (pre-meeting)	Saturday June 27th (pre-meeting)
Full Registrations	3	0	2-6

INCLUDED WITH INDUSTRY ROUNDTABLE AND TECHNOLOGY FORUM

- Sponsor may select all speakers, moderators, and/or panel participants
- Room rental, basic furniture package, pre-set A/V. Does not include F&B.
- Sponsor receives attendee list with email addresses to allow direct promotion by sponsor (GDPR and Canada removed)
- Company logo placed alongside any reference to the session on the Annual Meeting website and in the program book
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign
- General recognition on Annual Meeting Website, on-site signage, session walk-in slides, program book and mobile app

Networking Events

POSTER PUB (3 DAYS) **\$20,000**
SUNDAY AND MONDAY, 7PM-9PM AND
TUESDAY, 7PM-8PM

CLOSING RECEPTION **\$20,000**
TUESDAY, 8PM-11PM

Includes special branding experience through gobo or alternative method. *Based on availability*

Event times are subject to change

NETWORKING EVENT SPONSORSHIPS INCLUDE:

- Exclusive sponsorship rights to the event
- Four (4) full conference registrations
- Company logo placed alongside any reference to the event on the Annual Meeting website and in the program book
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and on event signage
- Screen rental with audio to play a sponsor-provided video on loop during the event (video must be approved by CRS)
- Light fare and libations included (selected by CRS)
- Right to rent furniture for the space (if space is available, must be approved by CRS)
- Sponsor receives attendee list with email addresses to allow direct promotion by sponsor (GDPR and Canada removed)
- Exclusive email sent by CRS to entire CRS database promoting the event and sponsor

Educational Sponsorship

FOCUS GROUP \$5,000

ONE EXCLUSIVE SPONSOR PER FOCUS GROUP

A new opportunity for you to support and reach a targeted group of colleagues whose interests align with your company's R&D focus. Each Focus Group will be represented during the Annual Meeting with a Focus Group Scientific Session. There are seven (7) Focus Group Sessions to choose from:

- Bioinspired and Biomimetic Delivery (BBD)
- Gene Delivery and Editing (GDGE)
- Immuno Delivery (ID)
- Nanomedicine and Nanoscale Delivery (NND)
- Ocular Delivery (OcD)
- Oral Delivery (OrD)
- Transdermal & Mucosal Delivery (TMD)

BENEFITS:

- Verbal recognition of support by the organizer during the specific Focus Group's informational membership meeting
- Highlighted as sponsor within session descriptions found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign
- Opportunity to place literature in the informational membership meeting room and in the specific Focus Group Session room
- General recognition on Annual Meeting Website, on-site signage, session walk-in slides, program book and mobile app

SCIENTIFIC SESSION \$5,000

ONE EXCLUSIVE SPONSOR PER SESSION

Choose from our thirteen (13) targeted scientific sessions to find one that most aligns with your company's research and development focus.

BENEFITS:

- Verbal recognition of support by the organizer at the start of the Session
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign
- Opportunity to place literature in the Scientific Session room
- General recognition on Annual Meeting Website, on-site signage, session walk-in slides, program book and mobile app

Young Scientists Committee

The Young Scientists Committee (YSC) of CRS is a team dedicated to the needs of the students, post-docs and early career scientists within the CRS community. By supporting this forward-thinking group, you're providing stimulating opportunities for knowledge enrichment and professional development to our future leaders.

YOUNG SCIENTIST NETWORKING EVENT

\$5,000

Bonus Inclusion:

Two (2) attendance passes and networking support (YSC host will help sponsor network with attendees through personal introductions)

YOUNG SCIENTIST WORKSHOP

\$4,000

Bonus Inclusion:

Speaking opportunity (address the audience for two minutes before session begins)

ALL YSC SPONSORS RECEIVE:

- Exclusive rights to sponsorship of the event/workshop.
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and the meeting room sign
- General recognition on Annual Meeting Website, on-site signage, session walk-in slides, program book and mobile app



Branding

Each of these opportunities are designed to bring your brand front and center during the Annual Meeting. In addition to the unique marketing deliverables outlined in each option, you'll also receive general recognition on Annual Meeting Website, on-site signage, session walk-in slides, program book and mobile app.

Lanyards • \$7,000

Mobile Meeting App • \$5,000

WiFi • \$5,000

Water Bottles • \$9,000

Water Stations • \$7,500

Program Book Advertising

With a circulation of 1,300+, the CRS Annual Meeting Program Book is the go-to document for all attendees. Reach your target audience when they are ready to network with new companies and embrace new ideas.

Outside Back Cover • \$2,500

Inside Front Cover • \$2,200

Inside Back Cover • \$2,200

Full Page • \$1,800

Half Page • \$1,500

Quarter Page • \$1,000



CRS Annual Meeting & Exposition

2020 APPLICATION

Primary Contact Information (handles all Conference/Marketing logistics)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____
 Contact Mobile Phone _____

Information for Promotions (this will be used for all CRS promotions)

Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Main Phone _____ Website _____

Exhibit Booth

Single Booth (10'x10')	Through January 10, 2020	Starting January 11, 2020
Standard	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$5,300
Preferred	<input type="checkbox"/> \$5,300	<input type="checkbox"/> \$5,700
Premium	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$7,900
Double Booth Discount (10'x20')		
Standard	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$8,500
Preferred	<input type="checkbox"/> \$8,800	<input type="checkbox"/> \$8,900

View available exhibit booths via this [link to the online floor plan](#).

REQUESTED BOOTH LOCATIONS

CRS cannot guarantee exact booth location and has right to change booth locations as necessary

Preferred booths are corner stands or booths located in high-traffic areas • **Premium** booths are corner stands located in the highest-traffic areas

Speaking Opportunity

- ☐ Industry Roundtable \$10,000
☐ Technology Forum \$2,500
☐ Pre-Meeting Workshop Contact CRS

Networking Events

- ☐ Poster Pub \$20,000
☐ Closing Reception \$20,000

Educational Sponsorship

- ☐ Focus Group \$5,000
 Focus Group Name _____
☐ Scientific Session \$5,000
 Session Title _____
☐ Young Scientist Networking Event. \$5,000
☐ Young Scientist Workshop \$4,000

Branding

- ☐ Lanyards \$7,000
☐ Mobile Meeting App \$5,000
☐ WiFi \$5,000
☐ Water Bottles \$9,000
☐ Water Stations \$7,500

Program Book Advertising

- ☐ Outside Back Cover \$2,500
☐ Inside Front Cover \$2,200
☐ Inside Back Cover \$2,200
☐ Full Page \$1,800
☐ Half Page \$1,500
☐ Quarter Page \$1,000

Payment Information

Total \$ _____

☐ Invoice me for payment by **check**
☐ Invoice me for payment by **credit card**
☐ Please charge my **credit card** below:

☐ Visa ☐ Mastercard ☐ American Express ☐ Invoice me for payment by **ACH**

Name on Card _____
 Credit Card Number _____ Exp. Date _____ Security Code _____
 Signature _____

☐ Invoice me for payment by **wire transfer**
 CRS charges a flat fee of \$50.00 USD for all payments being made by wire transfer to cover fees.

PAYMENT POLICIES AND REQUIREMENTS:

- Exhibits/sponsorship will not run without up-front payment in full.
- The undersigned agrees to pay 100% of all fees per the terms of this application made payable to CRS.
- Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
- Cancellations must be made in writing. Requests made 60+ days prior to the meeting will incur a \$1,000 Cancellation Penalty Fee. Cancellations received after 4/28/2020 will result in a forfeiture of fees paid to date.
- Sponsors/Exhibitors are responsible for ensuring the accuracy of all advertising content. CRS is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
- Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against CRS resulting from their advertising.