

NEW!

CORPORATE MEMBERSHIP PROGRAM & ADVERTISING OPPORTUNITIES

www.controlledreleasesociety.org

CRS Corporate Membership

FOUNDING MEMBERS



LETTER FROM INDUSTRY

Dear Fellow Drug Delivery Professional:

Drug delivery matters. Every day, patients around the world benefit from treatments that wouldn't exist without advanced formulation, dose form and device technologies that enable or enhance the treatment's performance. As a fellow professional in drug delivery, I know you're far more aware of this than are most people in our industry.

Yet many challenges in delivery remain. Small molecule oral druggability is still not completely solved, and is still often difficult to predict. Infusion and injectables offer many opportunities for improving patient care and reducing total cost of treatment through better delivery. Respiratory treatments have yet to broadly deliver on their noninvasive potential. New modalities of treatment continue to bring new challenges to effectively transform such molecules into practical treatments for patients.

Today I'm writing to ask you to consider joining me in a new corporate membership program to support the only global professional society focused on solving the toughest drug-delivery problems – the **Controlled Release Society**. Unlike other scientific associations, the Society has the luxury of staying clearly focused on drug delivery, in all its aspects. Of equal importance, the Society brings together the leading researchers from academic institutions from around the world, technology providers, and product developers to engage in dialogue and encourage collaboration to solve some of our toughest delivery challenges.

The corporate membership program is new in 2019. Designed with input from several key industry participants, the program is flexible and provides each organization a customizable range of benefits, so you can align your membership with your business objectives and product focus. Whether you want to broaden participation in this Society by adding more members, or support our new focus groups in areas that align with your specific business and product focus, this new membership can bring you real value.

If you're involved in the drug delivery industry in any way, I strongly believe you would benefit from active participation in the Society. I encourage you to explore the value that a corporate membership can bring, and how its flexible structure can meet your specific business objectives. I'm happy to discuss my own reason for becoming a founding corporate member – my email address is cornell.stamoran@catalent.com.

Thanks for taking the time to consider a corporate membership, and thanks for supporting the Society and the drug-delivery cause!

Regards,
Cornell Stamoran
VP, Catalent Pharma Solutions

ANNUAL INVESTMENT for FOUNDING MEMBERS:

\$12,000 w/ \$6,000 Credit

Founding Members receive **20% OFF** regular price (\$15,000) and *continue to receive 20% off in all subsequent renewing years.*

FOUNDING MEMBERS

are CRS Corporate Members that join before July 1, 2020

TIMING:

- Program benefits run for **12 months**
- Corporate Members may start at **any date**
- Credit must be used within **12 months of joining** and does not rollover
- Corporate Member renewal period takes place between **October 1 and December 31** each year

Corporate Member BENEFITS

INDUSTRY FORESIGHT COUNCIL (IFC)

- Invitation to join the Industry Foresight Council (IFC)
 - A council that works directly with the CRS Board and Executive Committee to advance CRS into the future. This annual process includes:
 - › In-Person meeting with CRS Executive Committee to thoroughly discuss ideas and initiatives (*invite for one, estimated: 2 hours + lunch*)
 - › Dinner with the CRS Board at the CRS Annual Meeting (*invite for two*)
 - › Attendance at the “State of the Industry” portion of the CRS Board Meeting held during the Annual Meeting. This board presentation will be led by an IFC member to highlight ideas, initiatives, and learnings for the year. (*10 minutes, invite for one*)

INDIVIDUAL MEMBERSHIP:

- Five (5) Individual CRS Memberships for company employees
- Opportunity to serve on CRS committees and task forces to help identify new initiatives
- Request to join the Annual Meeting Industry Advisory Group – A large group of Industry representatives that ensure Industry is actively involved in all aspects of the Annual Meeting (planning, education, thought leadership, etc.)
- Invitation to the Annual Meeting Industry Advisory Group meeting at the CRS Annual Meeting

RECOGNITION:

- Corporate Member and Industry Foresight Council (IFC) recognition on the CRS Website
- Corporate Member Spotlight Profile sent by email to CRS database; email copy may be provided by Corporate Member if approved by CRS
- Corporate Member recognition at CRS Annual Meeting:
 - › Company logo on special on-site signage
 - › Recognition ribbons on name badges
 - › Company logo in special section of program book

Corporate Member BENEFITS

\$6,000 CREDIT and DISCOUNTS

Instead of providing a specific set of benefits, CRS allows Corporate Members to choose from a variety of ways to engage with and promote to the CRS audience. A credit of \$6,000 may be spent on any of the below items:

- Any CRS Annual Meeting Exhibit, Sponsorship, or Registration offering
- Support of CRS Annual Meeting Workshops, Awards, and Scholarships
- Sponsored Article on CRS Website, News Section, promoted within CRS eNewsletter (\$2,000 x1, \$3,000 x2)
- 12 Months of CRS Website Advertising (*rotating*)
 - › Banner on Homepage/Secondary Pages, 728x90 pixels (\$4,000)
 - › Big Box on Secondary Pages, 292x292 pixels (\$3,000)
 - › Banner and Big Box, Discount Package, 728x90 & 292x292 pixels (\$5,500)
- Individual CRS memberships at the current membership rate
- Opportunity to post five jobs on the CRS job board for the price of one (*buy 1, get 4 free*)
- 10% discount on exhibit booth purchases for the CRS Annual Meeting

Advertising OPPORTUNITIES

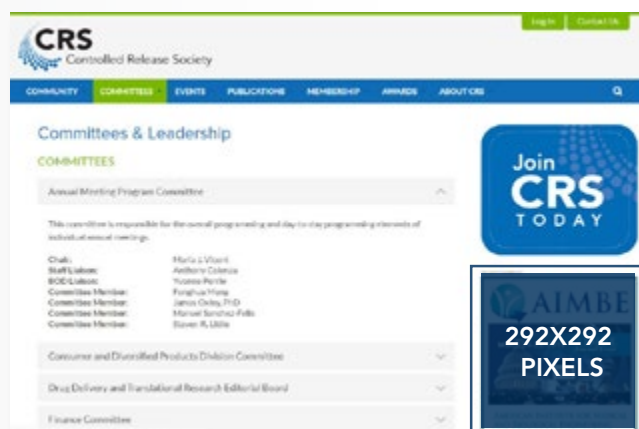
CRS WEBSITE ADVERTISING 3-12 Months, Rotating

	3 Months	6 Months	9 Months	12 Months
Banner Ad (728x90)	\$1,200	\$2,280	\$3,240	\$4,000
Big Box Ad (292x292)	\$900	\$1,710	\$2,430	\$3,000
Banner and Big Box Ad, Discount Package	\$1,650	\$3,135	\$4,455	\$5,500

BANNER AD ON HOMEPAGE/SECONDARY PAGES



BIG BOX ON SECONDARY PAGES



SPONSORED ARTICLE ON CRS WEBSITE

\$2,000 x1 or \$3,000 x2

- Write a sponsored educational article to be posted in the CRS Website's News Section
- Article will be promoted within CRS eNewsletter
- Article is written by sponsor and content must be approved by CRS



CRS Corporate Member & Advertising Opportunities APPLICATION



PRIMARY CONTACT INFORMATION *(handles all Corporate Membership logistics)*

CONTACT NAME _____

CONTACT TITLE _____

CONTACT EMAIL _____

CONTACT OFFICE PHONE _____

CONTACT MOBILE PHONE _____

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN PHONE _____

WEBSITE _____

CORPORATE MEMBERSHIP

☐ **Corporate Membership, 12 Months**

Start Date _____

Founding Member? ☐ Yes ☐ No

CRS WEBSITE ADVERTISING

☐ **Banner Ad** _____ Months at \$ _____

☐ **Big Box Ad** _____ Months at \$ _____

☐ **Banner and Big Box Ad** _____ Months at \$ _____

SPONSORED ARTICLE ON CRS WEBSITE

☐ **Sponsored Article – One (1) \$2,000**

☐ **Sponsored Article – Two (2) \$3,000**

PAYMENT INFORMATION

Total Payment Due \$ _____ Credit Used \$ _____

☐ Invoice me for payment by check

☐ Invoice me for payment by credit card

☐ Please charge my credit card below:

☐ Visa ☐ Mastercard ☐ American Express

Name on Card _____

Account Number _____

Exp. Date _____ Security Code _____

Signature _____

PAYMENT POLICIES AND REQUIREMENTS:

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to CRS.
2. Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
3. All cancellations must be submitted to ASHT in writing before the program is executed. 10% of total fee will be retained as a cancellation fee.
4. Corporate Members / Advertisers are responsible for ensuring the accuracy of all content. CRS is not responsible for grammatical, spelling, or other errors appearing in the published content.
5. Corporate Members / Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against CRS resulting from their advertising.
6. Advertising will not run without up-front payment in full.