



## Sponsor & Exhibit Prospectus

# CRS 2022 Annual Meeting & Expo

---

July 11 – 15, 2022  
Montreal Congress Center,  
Montreal Canada

**#CRS2022**

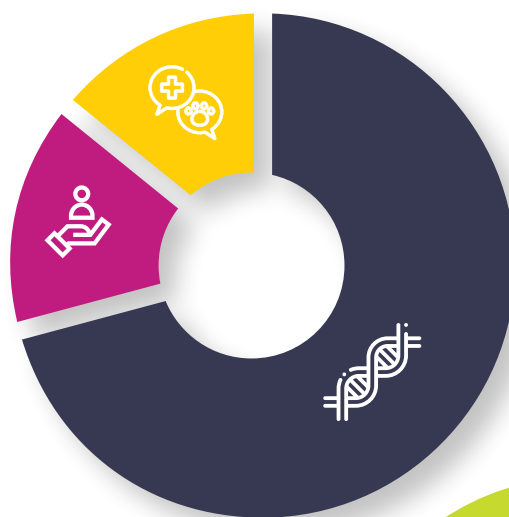
[2022.controlledreleasesociety.org](https://2022.controlledreleasesociety.org)

CRS is the premier society worldwide for the quickly expanding and evolving field of delivery science and technology and a home for experts dedicated to the delivery of actives.

Our Annual Meeting is the leading event in delivery science and technology.

Our **1,300+** global attendees are delivery scientists, engineers, clinicians, and technical professionals who are experts in delivery science and technology. Their focus spans drug delivery and pharmaceutical science, consumer and diversified products, and preclinical sciences and animal health.

Participating in the Annual Meeting & Exposition will place you in direct contact with the scientific leaders, investors and business development professionals who are solely focused on the delivery of actives. They need your products and services to advance delivery science.



## ATTENDEE STATS

- 71% Bioactives
- 15% Consumer & Diversified Products [C&DP]
- 14% Preclinical Sciences and Animal Health [PSAH]

## ATTENDEE STATS

- 56% Industry
- 44% Academia



# What Interests Our 1,300+ Global Attendees?

Animal Health  
Bioinspired Drug Delivery  
Biomaterials  
Blood-Brain Barrier  
Cellular Delivery  
Coatings  
Contract Services  
Controlled Release  
Cosmetics and Personal Care Products  
Development and Formulation  
Diagnostics  
Disruptive Technologies  
Dissolution  
DNA and RNA Delivery

Drug Delivery Systems  
Encapsulation: Micro- and Nano-Excipients  
Foods, Flavors and Nutraceuticals  
Gene Delivery  
Hydrogels  
Imaging  
Immunotherapy  
Implantables  
Injectables  
In vitro - In vivo  
Intracellular Delivery  
Liposomes  
Medical Devices  
Microspheres

Mucosal Delivery  
Nanotechnology  
Nanomedicine  
Novel Polymers  
Ocular Delivery  
Oncology and Tumor Targeting  
Oral Delivery  
Parenteral Delivery  
PEG-Based Systems  
Peptide and Protein Delivery  
Pharmaceutical Manufacturing  
PK/PD  
Process Engineering  
Pulmonary Delivery

Regenerative Medicine  
Regulatory Issues  
Responsive Biomaterials  
siRNA  
Stem Cells  
Solubility  
Targeted Delivery  
Tissue Engineering  
Transdermal Delivery  
Translational Research  
Vaccines  
Veterinary Drug Development

# Sponsorship Levels

CRS Annual Meeting 2022 sponsorship levels are determined by the cumulative 2022 conference support from a given company.\*



## NEW FOR 2022!

	GOLD achieved at \$16,500	SILVER achieved at \$12,000	BRONZE achieved at \$7,500
Seat Drop in General Session	X		
One (1) Spotlight Profile in Annual Meeting e-Blast <i>[sent to all registered attendees]</i>	X	X	
Pre and Post Registered Attendee List <i>[emails included for opt-in only]</i>	X	X	X
Number of Invitations to VIP President's Reception	3	2	1
Sponsor-level recognition on Annual Meeting Website, conference e-mails, on-site signage, session walk-in slides, program book and mobile app	X	X	X

\*Companies may only be recognized at one level, benefits do not accumulate, and support is calculated based on CRS Annual Meeting & Exposition 2022 sponsorship, exhibit, and advertising support only.

## Exhibiting

### EXHIBIT BOOTHS INCLUDE:

- One (1) full conference registrations
- Three (3) exhibit hall registrations
- Participation in the "Learn CRS" booth traffic builder (attendees must answer a question related to your exhibit booth to get a gamecard stamped)
- Listing on CRS Annual Meeting 2022 website, program, mobile app, and on-site signage
- 8' high back wall and 3' high side drape
- A 7" by 44" one-line identification sign indicating your company's name as listed within the application.
- Exhibit hall is carpeted and has WiFi
- Exhibitor is responsible for all items not mentioned within this list, including furniture, AV, F&B, and shipping/handling



### AVAILABLE Exhibit BOOTHs

View available exhibit booths via [this link to the online floor plan](#)

Exhibit Type	Through January 10, 2022	Starting January 11, 2022
Standard	\$4,800	\$5,300
Preferred	\$5,300	\$5,700
Premium	\$7,800	\$7,900
<b>Double Booth (available in Standard and Preferred locations only)</b>		
Standard	\$7,800	\$8,500
Preferred	\$8,800	\$8,900



# Speaking Opportunities

## INDUSTRY ROUNDTABLE

**\$10,000**

**3 AVAILABLE**

<b>Format:</b> 90-minute session	<b>Date:</b> Wednesday, July 13th
<b>Full Conference Registrations:</b> 3	<b>Room Capacity:</b> 100+

Promoted by CRS in a stand-alone mass email!

## TECHNOLOGY FORUM

**\$5,000**

**12 AVAILABLE**

<b>Format:</b> 60-minute session	<b>Tuesday, July 12th</b> <i>(before opening plenary)</i>
<b>Full Conference Registrations:</b> 0	<b>Room Capacity:</b> 100+

## INCLUDED WITH **INDUSTRY ROUNDTABLE** AND **TECHNOLOGY FORUM**:

- Sponsor may select all speakers, moderators, and/or panel participant
- Room rental, basic furniture package, pre-set A/V. Does not include F&B.
- Sponsor receives attendee list with email addresses (opt-in only) to allow direct promotion by sponsor
- Company logo placed alongside any reference to the session on the Annual Meeting website and in the program book
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign

## WORKSHOP

**\$10,000–\$30,000**

**ASK FOR AVAILABILITY**

<b>Format:</b> 1.5 Day, Full Day, or Half Day	<b>Friday, July 15th</b>
<b>Full Conference Registrations:</b> 3–7	<b>Room Capacity:</b> 100+

Ask about hosting a CRS workshop! Choose your topic, find speakers and engage your attendees in a 1.5-days, one full-day or one half-day workshop. There are limited slots available. Must submit a workshop application by February 28, 2022.

# Educational Sponsorship

## FOCUS GROUP

\$5,000

### ONE EXCLUSIVE SPONSOR PER FOCUS GROUP

A new opportunity for you to support and reach a targeted group of colleagues whose interests align with your company's R&D focus. Each Focus Group will be represented during the Annual Meeting with a Focus Group Scientific Session. There are eight (8) Focus Group Sessions to choose from:

- Bioinspired and Biomimetic Delivery (BBD)
- Gene Delivery and Editing (GDGE)
- Immuno Delivery (ID)
- Nanomedicine and Nanoscale Delivery (NND)
- Nervous System Delivery (NSD)
- Ocular Delivery (OcD)
- Oral Delivery (OrD)
- Transdermal & Mucosal Delivery (TMD)

### BENEFITS:

- Verbal recognition of support by the organizer during the specific Focus Group's informational membership meeting
- Highlighted as sponsor within session descriptions found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign
- Opportunity to place literature in the informational membership meeting room and in the specific Focus Group Session room

## SCIENTIFIC SESSIONS AND YOUNG SCIENTISTS COMMITTEE (YSC) EVENTS

\$5,000

Choose from our thirteen (13) targeted scientific sessions and two (2) Young Scientists Committee (YSC) events to find one that most aligns with your company's research and development focus.

### BENEFITS:

- Verbal recognition of support by the organizer at the start of the Session
- Highlighted as sponsor within session description found on the Annual Meeting website, mobile app, program book, and the session's meeting room sign
- Opportunity to place literature in the Scientific Session room

# Branding

Each of these opportunities are designed to bring your brand front and center during the Annual Meeting. In addition to the unique marketing deliverables outlined in each option, you'll also receive general recognition on Annual Meeting Website, conference e-mails, on-site signage, session walk-in slides, program book and mobile app.

- Lanyards – \$7,000
- Mobile Meeting App – \$5,000
- WiFi – \$5,000
- Water Bottles – \$9,000
- Tote Bags (includes 1 insert) – \$9,000
- Hand Sanitizer – Custom Pricing
- Masks – Custom Pricing
- Temp Check Stations – Custom Pricing
- COVID Testing Office – Custom Pricing

## Program Book Advertising

With an expected circulation of 1,300, the CRS Annual Meeting Program Book is the go-to document for all attendees. Reach your target audience when they are ready to network with new companies and embrace new ideas.

- Outside Back Cover • \$2,500
- Inside Front Cover • \$2,200
- Inside Back Cover • \$2,200
- Full Page • \$1,800
- Half Page • \$1,500
- Quarter Page • \$1,000



# CRS Annual Meeting & Exposition 2022

## APPLICATION

### Primary Contact Information (handles all Conference/Marketing logistics)

Contact Name \_\_\_\_\_  
 Contact Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Contact Office Phone \_\_\_\_\_  
 Contact Mobile Phone \_\_\_\_\_

### Information for Promotions (this will be used for all CRS promotions)

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Website \_\_\_\_\_

### Exhibit Booth

Exhibit Type	Through January 10, 2022	Starting January 11, 2022
Standard	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$5,300
Preferred	<input type="checkbox"/> \$5,300	<input type="checkbox"/> \$5,700
Premium	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$7,900

Double Booth (available in Standard and Preferred locations only)		
Standard	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$8,500
Preferred	<input type="checkbox"/> \$8,800	<input type="checkbox"/> \$8,900

**Preferred** booths are corner stands or booths located in high-traffic areas • **Premium** booths are corner stands located in the highest-traffic areas

View available exhibit booths via this [link to the online floor plan](#).

#### REQUESTED BOOTH LOCATIONS

*CRS cannot guarantee exact booth location and has right to change booth locations as necessary*

#### Speaking Opportunity

- ☐ Industry Roundtable ..... \$10,000  
☐ Technology Forum ..... \$5,000  
☐ Workshop ..... \$\_\_\_\_\_

#### Networking Events:

- ☐ Poster Pub Sponsor ..... \$20,000  
☐ Closing Reception ..... \$20,000

#### Educational Sponsorship:

- ☐ Focus Group ..... \$5,000

Focus Group Name \_\_\_\_\_

- ☐ Scientific Session ..... \$5,000

Session Title Event Title \_\_\_\_\_

- ☐ Young Scientists Committee (YSC) Event ..... \$5,000

Event Title \_\_\_\_\_

#### Branding:

- ☐ Lanyards ..... \$7,000  
☐ Mobile Meeting App ..... \$5,000  
☐ WiFi ..... \$5,000  
☐ Water Bottles ..... \$9,000  
☐ Tote Bags (includes 1 insert) ..... \$9,000  
☐ Hand Sanitizer ..... \$\_\_\_\_\_  
☐ Masks ..... \$\_\_\_\_\_  
☐ Temp Check Stations ..... \$\_\_\_\_\_  
☐ COVID Testing Office ..... \$\_\_\_\_\_

#### Program Book Advertising:

- ☐ Outside Back Cover ..... \$2,500  
☐ Inside Front Cover ..... \$2,200  
☐ Inside Back Cover ..... \$2,200  
☐ Full Page ..... \$1,800  
☐ Half Page ..... \$1,500  
☐ Quarter Page ..... \$1,000

### Payment Information

Total \$ \_\_\_\_\_

- ☐ Invoice me for payment by **check**

- ☐ Invoice me to pay by **secured payment link (credit card)**

- ☐ Please charge my **credit card** below:

- ☐ Visa ☐ Mastercard ☐ American Express

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

- ☐ Invoice me for payment by **wire transfer**  
 CRS charges a flat fee of \$25.00 USD for all payments  
 being made by wire transfer to cover fees.

#### PAYMENT POLICIES AND REQUIREMENTS:

1. Exhibit/sponsorship and/or advertising will not run without up-front payment in full.
2. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to CRS.
3. Any company requesting to pay later than net 60 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% of the total fee.
4. Cancellations must be made in writing. Requests made 60+ days prior to the meeting will incur a \$1,000 Cancellation Penalty Fee. Cancellations received after 4/20/2022 will result in a forfeiture of fees paid to date.
5. Exhibitors/sponsors and/or advertisers are responsible for ensuring the accuracy of all advertising content. CRS is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
6. Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against CRS resulting from their advertising.