



CORPORATE MEMBERSHIP PROGRAM

 *ADVERTISING
OPPORTUNITIES*

www.controlledreleasesociety.org

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CRS Corporate Membership

Drug delivery matters. Every day, patients around the world benefit from treatments that wouldn't exist without advanced formulation, dose form and device technologies that enable or enhance the treatment's performance. As a fellow professional in drug delivery, I know you're far more aware of this than are most people in our industry.

Yet many challenges in delivery remain. Small molecule oral druggability is still not completely solved, and is still often difficult to predict. Infusion and injectables offer many opportunities for improving patient care and reducing total cost of treatment through better delivery. Respiratory treatments have yet to broadly deliver on their noninvasive potential. New modalities of treatment continue to bring new challenges to effectively transform such molecules into practical treatments for patients.

Today I'm writing to ask you to consider joining me in a new corporate membership program to support the only global professional society focused on solving the toughest drug-delivery problems - the Controlled Release Society. Unlike other scientific associations, the Society has the luxury of staying clearly focused on drug delivery, in all its aspects. Of equal importance, the Society brings together the leading researchers from academic institutions from around the world, technology providers, and product developers to engage in dialogue and encourage collaboration to solve some of our toughest delivery challenges.

Designed with input from several key industry participants, the program is flexible and provides each organization a customizable range of benefits, so you can align your membership with your business objectives and product focus. Whether you want to broaden participation in this Society by adding more members, or support our new focus groups in areas that align with your specific business and product focus, this new membership can bring you real value.

If you're involved in the drug delivery industry in any way, I strongly believe you would benefit from active participation in the Society. I encourage you to explore the value that a corporate membership can bring, and how its flexible structure can meet your specific business objectives.

Thanks for taking the time to consider a corporate membership, and thanks for supporting the Society and the drug-delivery cause!

Regards,
Cornell Staman
VP, Catalent Pharma Solutions

Two Levels

Visionary \$16,000 and
Champion \$8,000 offer the
flexibility you need with the
benefits you want!

Founding members
are \$12,800

Founding Members

*are CRS Corporate
Members that
joined before
July 1, 2020*

Timing

- Program benefits run for 12 months
- Corporate Members may start at any date
- Credit must be used within 12 months of joining and does not rollover

**VISIONARY \$16,000 (New) or
\$12,800 (Founding members)**

CHAMPION • \$8,000

MEMBERSHIPS

Five (5) Individual CRS memberships for company employees	Three (3) Individual CRS memberships for company employees
Two (2) representative at all Industry Foresight Council meetings	One (1) representative at Industry Foresight Council committee

ANNUAL MEETING BENEFITS

Complimentary meeting space for two hours at Annual Meeting	N/A
Discounted annual meeting registration's (member rate) unlimited for company personnel, limit 3 guests	N/A
Preferred booth selection for Annual Meeting	N/A
Priority access to housing for exhibiting company at Annual Meeting	N/A
10% Discount on exhibit booth purchase at CRS Annual Meeting	10% Discount on exhibit booth purchase at CRS Annual Meeting
Two (2) representative invited to attend the "State of the Industry" portion of the CRS Board meeting held at the Annual Meeting	One (1) representative invited to attend the "State of the Industry" portion of the CRS Board meeting held at the Annual Meeting
Invitation for two (2) to attend President's Reception at Annual Meeting (not stackable with Annual Meeting sponsor benefits)	N/A
Logo recognition and acknowledgement at Annual Meeting; special signage and program book, recognition for name badges	Recognition and acknowledgement at Annual Meeting; special signage and program book, recognition for name badges
Invitation to attend the Industry Advisory Group meeting at the CRS Annual Meeting	Invitation to attend the Industry Advisory Group meeting at the CRS Annual Meeting

ADVERTISING AND IMPRESSIONS THROUGHOUT THE YEAR

Corporate Member Spotlight Profile – sent by email to CRS database: email copy may be provided Corporate member if approved by CRS	Corporate Member Spotlight Profile – sent by email to CRS database: email copy may be provided Corporate member if approved by CRS
Corporate member and Industry Foresight Council (IFC) recognition on the CRS website	CRS website placement; logo/link on Corporate Member page
Corporate Member recognition on one social media post	N/A

ADVANCING SCIENCE

Opportunity to serve on CRS committees and task forces to help identify new initiatives	Opportunity to serve on CRS committees and task forces to help identify new initiatives
Two (2) representative to participate on the Industry Advisory Group - a group of industry representatives that ensures industry is actively involved in all aspects of the Annual Meeting (planning, education, thought leadership, etc.)	One (1) representative to participate on the Industry Advisory Group - a group of industry representatives that ensures industry is actively involved in all aspects of the Annual Meeting (planning, education, thought leadership, etc.)

OTHER MEMBER BENEFITS

Discounted Symposia registration's (member rate) unlimited for company personnel, limited to 2 guests	N/A
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Credit \$6,000

Credit \$2,500

Corporate Member Benefits

Industry Foresight Council (IFC)

The Industry Foresight Council (IFC) works directly with the CRS Board and Executive Committee to advance CRS into the future. This annual process includes:

- Visionary = 2 representatives and Champion = 1 representative to attend Industry Foresight Council meetings
- Attendance at the "State of the Industry" portion of the CRS Board Meeting held during the Annual Meeting. This board presentation will be led by an IFC member to highlight ideas, initiatives, and learnings for the year. (10 minutes, Visionary gets 2 representatives and Champion gets 1 representative.)

Recognition

- Corporate Member and Industry Foresight Council (IFC) recognition on the CRS Website
- Corporate Member Spotlight Profile sent by email to CRS database; email copy may be provided by Corporate Member if approved by CRS
- Corporate Member recognition at CRS Annual Meeting:
 - > Company logo on special on-site signage
 - > Recognition ribbons on name badges
 - > Company logo in special section of program book

Credit + Discounts

Instead of providing a specific set of benefits, CRS allows Corporate Members to choose from a variety of ways to engage with and promote to the CRS audience. A credit of \$2,500 or \$6,000 depending on level may be spent on any of the below items:

- Any CRS Annual Meeting Exhibit, Sponsorship, or Registration offering
- Support of CRS Annual Meeting Workshops, Awards, and Scholarships
- Sponsored Article on CRS Website, News Section, promoted within CRS eNewsletter (\$2,000 x1, \$3,000 x2)
- 12 Months of CRS Website Advertising (rotating)
 - > Banner on Homepage/Secondary Pages, 728x90 pixels (\$4,000)
 - > Big Box on Secondary Pages, 292x292 pixels (\$3,000)
 - > Banner and Big Box, Discount Package, 728x90 & 292x292 pixels (\$5,500)
- Individual CRS memberships at the current membership rate
- 10% discount on exhibit booth purchases for the CRS Annual Meeting

Year-Round Opportunities



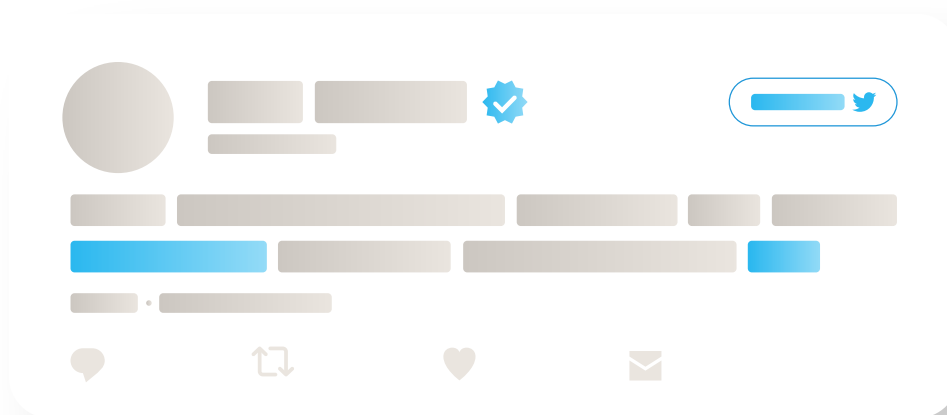
Tweetorials

Tweetorials are a thread of multiple individual tweets linked together to tell a story. While the 280-character limit constrains individual tweets to focused morsels, these can be threaded together as Tweetorials to express complex ideas. This is balanced by the wonderful discussions that ensue, often involving content experts and serving as an organic and engaging form of peer review.

An impactful Tweetorial needs well-defined learning objectives. What should your learners take away from your Tweetorial? These should be clear, specific, and sequential such that one flows into another. Craft them as questions that can draw their interest.

Tweetorials are promoted via social media and one email blast to members. Engagement metrics provided within 48 hours of scheduled Tweetorial.

\$2,500 per campaign: 12-15 Tweets per campaign. One campaign available per month.



CRS Symposium Signature Sponsorship

The CRS will host four (4) virtual symposia in 2023. Two of the CRS Symposium are by industry, for industry (topics TBD). Each symposium focuses on a specific topic and is led by experts in the field.

\$4,000 • 2 Available

Signature Sponsorship Benefits:

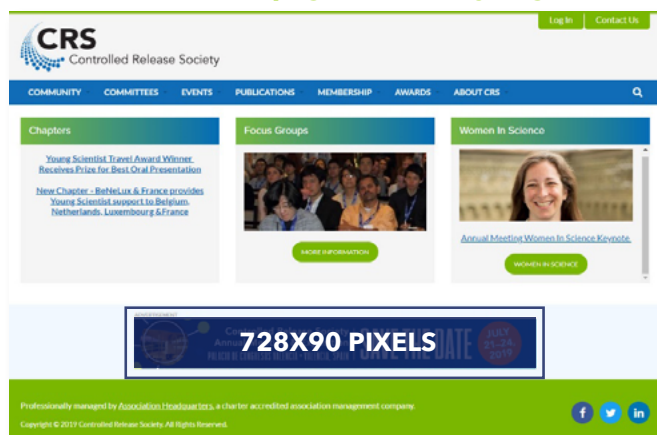
- Two (2) registrations for sponsor company representatives
- Branded holding slide during breaks
- Opportunity to submit session content for consideration to the program planning committee and deliver a session on the main program
- Run one (1) 30-second commercial spot during the symposia
- Acknowledgement and recognition as Signature Sponsor in promotional emails and on website
- One (1) social media post across relevant channels
- One (1) final post conference attendee list; email included for opt-ins

Advertising Opportunities

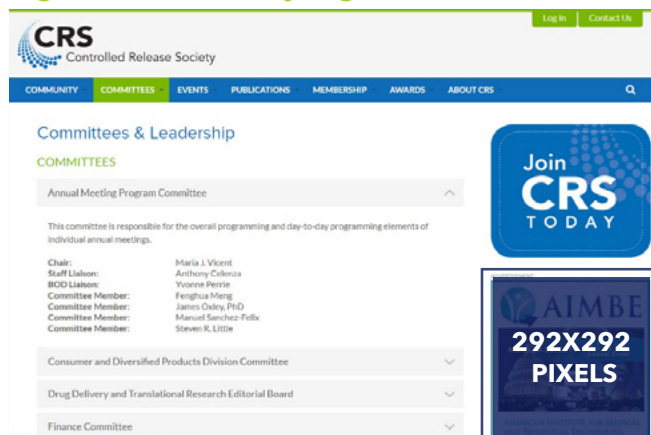
CRS Website Advertising 3-12 Months, Rotating

	3 Months	6 Months	9 Months	12 Months
Banner Ad (728x90)	\$1,200	\$2,280	\$3,240	\$4,000
Big Box Ad (292x292)	\$900	\$1,710	\$2,430	\$3,000
Banner and Big Box Ad, Discount Package	\$1,650	\$3,135	\$4,455	\$5,500

Banner Ad on Homepage/Secondary Pages



Big Box on Secondary Pages



Sponsored Article on CRS Website

\$2,000 x1 or \$3,000 x2

- Write a sponsored educational article to be posted in the CRS Website's News Section
- Article will be promoted within CRS eNewsletter
- Article is written by sponsor and content must be approved by CRS



CRS Corporate Member & Advertising Opportunities APPLICATION

PRIMARY CONTACT INFORMATION *(handles all Corporate Membership logistics)*

CONTACT NAME _____

CONTACT TITLE _____

CONTACT EMAIL _____

CONTACT OFFICE PHONE _____

CONTACT MOBILE PHONE _____

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN PHONE _____

WEBSITE _____

SIGNATURE _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, code of conduct, rules, terms, conditions, and regulations contained in the media kit, and is incorporated herein by reference (collectively, the Agreement) posted on the CRS website and all policies, rules and regulations adopted by the CRS hereinafter.

CORPORATE MEMBERSHIP

☐ Visionary • 12 Months

☐ Champion • 12 Months

☐ Founding Member • 12 Months

Start Date _____

CRS WEBSITE ADVERTISING

☐ Banner Ad _____ Months at \$_____

☐ Big Box Ad _____ Months at \$_____

☐ Banner and Big Box Ad _____ Months at \$_____

☐ Tweeterials \$2,500 each
_____ name the month

☐ Signature Symposium Sponsor \$4,000 each
(2 sponsors per Symposium)

SPONSORED ARTICLE ON CRS WEBSITE

☐ Sponsored Article One (1) \$2,000

☐ Sponsored Article Two (2) \$3,000

PAYMENT INFORMATION

Total Payment Due \$_____ Credit Used \$_____

☐ Invoice me for payment by check

☐ Invoice me for payment by credit card

☐ Please charge my credit card below:

☐ Visa ☐ Mastercard ☐ American Express

Name on Card _____

Account Number _____

Exp. Date _____ Security Code _____

Address _____

City _____ State _____ Zip _____

Signature _____

PAYMENT POLICIES AND REQUIREMENTS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to CRS.
2. Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
3. All cancellations must be submitted to CRS in writing before the program is executed. 10% of total fee will be retained as a cancellation fee.
4. Corporate Members / Advertisers are responsible for ensuring the accuracy of all content. CRS is not responsible for grammatical, spelling, or other errors appearing in the published content.
5. Corporate Members / Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against CRS resulting from their advertising.
6. Advertising will not run without up-front payment in full.