CRS
Leading
Delivery Science
and Technology

# Corporate Membership Program & *Advertising Opportunities*

ENHANCED BENEFITS

www.controlledreleasesociety.org
Amanda Bray | Industry Relations | abray@controlledreleasesociety.org | 856.437.4750

# CRS CORPORATE MEMBERSHIP



Today, people diagnosed with severe health conditions around the world benefit from treatments that would not exist without advanced formulation, delivery, and device technologies. Yet, especially in light of new therapeutic modalities and the ever louder call for improving access to medications globally, many delivery challenges still remain. The Controlled Release Society is committed to improving drug delivery to meet these ambitious goals and brings together the leading global researchers from academic institutions, technology providers, and product developers to engage in dialogue and encourage collaboration to solve emerging unmet drug delivery challenges.

In recognizing the pivotal role industry professionals such as yourself play, I invite you to explore the benefits of our corporate membership program. This initiative, crafted in consultation with key industry stakeholders, offers a flexible framework tailored to align with your organizational objectives and product focus. By becoming a member, you will join a network that brings together leading researchers, technology providers, and product developers from across the globe, fostering collaboration to overcome our industry's most pressing delivery challenges.

Whether your intent is to expand your organizational involvement or to support specific focus groups aligned with your business goals, our program ensures tangible value for your investment. Your active participation in the Society would undoubtedly enrich our collective pursuit of effective drug delivery solutions.

I encourage you to delve into the possibilities that a corporate membership with the Controlled Release Society holds for your organization. Your support not only strengthens our shared cause but also reinforces the critical role of drug delivery in advancing patient care globally.

Thank you for considering this invitation. I look forward to the prospect of your valuable contribution to our community.

Sincerely,
**Beate Bittner Ph.D.,**
*Chairperson, Industry Foresight Council*
*Controlled Release Society*

## TWO LEVELS

**VISIONARY $16,000**
*and* **CHAMPION $8,000**
*offer the flexibility you need with the benefits you want!*

**FOUNDING MEMBERS ARE $12,800**

***FOUNDING MEMBERS***
are CRS Corporate Members that joined before July 1, 2020

***Timing***

- Program benefits run on a calendar year
- Credit must be used during the calendar year of active membership and does not roll over

Join the CRS Corporate Membership to connect with global experts and drive collaborative solutions in drug delivery for advancing patient care.


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| VISIONARY<br>**$16,000** *(New)* or **$12,800** *(Founding members)* | CHAMPION<br>**$8,000** |
|---|---|
| Five (5) Individual CRS memberships for company employees | Three (3) Individual CRS memberships for company employees |
| Two (2) representatives at all Industry Foresight Council meetings | One (1) representative at Industry Foresight Council meetings |
| **ANNUAL MEETING BENEFITS** | |
| Complimentary meeting space for two hours at CRS Annual Meeting | N/A |
| Discounted annual meeting registrations (member rate) unlimited for company personnel, limit 3 guests | N/A |
| Preferred booth selection for Annual Meeting | Preferred booth selection for Annual Meeting |
| 10% Discount on exhibit booth purchase at CRS Annual Meeting | 10% Discount on exhibit booth purchase at CRS Annual Meeting |
| Two (2) Representatives invited to attend the "State of the Industry" portion of the CRS Board meeting held at the Annual Meeting | One (1) representative invited to attend the "State of the Industry" portion of the CRS Board meeting held at the Annual Meeting |
| Invitation for two (2) to attend President's Reception at CRS Annual Meeting (not stackable with Annual Meeting sponsor benefits) | Invitation for one (1) to attend President's Reception at CRS Annual Meeting (not stackable with Annual Meeting sponsor benefits) |
| Logo recognition and acknowledgement at CRS Annual Meeting; special signage and program book, recognition for name badges | Logo recognition and acknowledgement at CRS Annual Meeting; special signage and program book, recognition for name badges |
| Opportunity to present a judge for one of the awards presented at the annual meeting. | Opportunity to present a judge for one of the awards presented at the annual meeting. |
| **ADVERTISING AND IMPRESSIONS THROUGHOUT THE YEAR** | |
| Corporate Member Spotlight Profile – sent by email to CRS database: email copy may be provided to Corporate member if approved by CRS | Corporate Member Spotlight Profile – sent by email to CRS database: email copy may be provided to Corporate member if approved by CRS |
| Corporate member and Industry Foresight Council (IFC) recognition on the CRS website | Corporate member and Industry Foresight Council (IFC) recognition on the CRS website |
| Corporate Member recognition on one (1) social media post | Corporate Member recognition on one (1) social media post |
| **ADVANCING SCIENCE** | |
| Opportunity to serve on CRS committees and task forces to help identify new initiatives | Opportunity to serve on CRS committees and task forces to help identify new initiatives |
| Two (2) representatives to participate on the Industry Advisory Group - a group of industry representatives that ensures industry is actively involved in all aspects of the CRS Annual Meeting (planning, education, thought leadership, etc.) | One (1) representative to participate on the Industry Advisory Group - a group of industry representatives that ensures industry is actively involved in all aspects of the CRS Annual Meeting (planning, education, thought leadership, etc.) |
| **OTHER MEMBER BENEFITS** | |
| Discounted Symposia registrations (member rate) unlimited for company personnel, limited to 2 guests | N/A |
| ***CREDIT $6,000*** | ***CREDIT $2,500*** |


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# CORPORATE MEMBER BENEFITS

## Industry Foresight Council (IFC)

The Industry Foresight Council (IFC) works directly with the CRS Board and Executive Committee. As a member of the IFC there are many opportunities to have a powerful impact on the Society and science overall while advancing CRS into the future.

IFC Key Impacts & Achievements throughout the years:

- **Direct Governance & Board Influence:** Spearheads bylaw modernizations to maintain balanced industry representation on the CRS Board of Directors, ensuring corporate members have a direct voice at the highest level of leadership.
- **Curated Premier Conference Programming:** Conceptualizes and leads flagship Annual Meeting features in conjunction with the Industry Advisory Group (IAG), including the **Innovation Showcase** (the premier stage for emerging drug delivery pitch presentations) and the **Biologic Summit** (an essential, high-attendance conference fixture).
- **Strategic Scientific Alignment:** Collaborates annually with the Annual Meeting Program Committee (AMPC) to handpick key industry speakers, bridge translational science with commercial application, and ensure programming directly reflects current market needs.
- **Elevating Industry Value Across CRS:** Serves as the executive advisory board between corporate partners and society leadership, actively shaping initiatives, policy, and educational content that maximizes ROI for the entire delivery science community.
- **Talent Development:** Empowers the next generation of industry scientists by providing meaningful leadership roles and professional development opportunities.
- **Recruitment:** Gains direct face time and engagement with young scientists as luminaries in the field through webinars and interactive roundtables.
- **Advancing Science:** Serves on mission-critical committees to help steer the society toward a sustainable future without sacrificing the drive for innovation and scientific progress.

## Recognition

- Attendance at the "State of the Industry" portion of the CRS Boars Meeting held onsite at the Annual Meeting & Exposition. This board presentation will be led by an IFC member to highlight ideas, initiatives, and learnings for the year *(Visionary gets 2 representatives and Champion gets 1 representative)*
- Corporate Member and Industry Foresight Council recognition on the CRS Website and Annual Meeting Website
- Social Media post highlighting corporate members
- Company logo on special onsite signage at the Annual Meeting
- Recognition ribbons for name badges at the Annual Meeting
- Company logo in special section of the program book and mobile app for the Annual Meeting

## Credit + Discounts

Instead of providing a specific set of benefits, CRS allows Corporate Members to choose from a variety of ways to engage with and promote to the CRS audience. A credit of $2,500 or $6,000 depending on level may be spent on any of the below items:

- Any CRS Annual Meeting Exhibit, Sponsorship, or Registration offering
- Sponsored Article on CRS Website, News Section, promoted within CRS eNewsletter *($2,000 x1, $3,000 x2)*
- 12 Months of CRS Website Advertising (rotating)
  - Banner on Homepage/Secondary Pages, 728x90 pixels *($4,000)*
  - Big Box on Secondary Pages, 292x292 pixels *($3,000)*
  - Banner and Big Box, Discount Package, 728x90 & 292x292 pixels *($5,500)*
- Individual CRS memberships at the current membership rate
- 10% discount on exhibit booth purchases for the CRS Annual Meeting


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# YEAR-ROUND OPPORTUNITIES

CRS SYMPOSIUM

## CRS Symposium Signature Sponsorship

***$2,000 PER SYMPOSIUM | 2 SPONSORS PER MEETING***

The CRS will also hosts Virtual Symposia in 2027 including a YSC Intersociety Virtual Symposium. CRS Symposia are typically geared towards and led by industry with strong academia participation (topics TBD). Each symposium focuses on a specific topic and is led by experts in the field.

### SIGNATURE SPONSORSHIP BENEFITS:

- Two (2) registrations for sponsor company representatives
- Branded holding slide during breaks
- Opportunity to submit session content for consideration to the program planning committee and deliver a session on the main program
- Run one (1) 30-second commercial spot during the symposium
- Acknowledgement and recognition as Signature Sponsor in promotional emails and on website
- One (1) social media post across relevant channels
- One (1) final post conference attendee list; email included for opt-ins

## Sponsored Article on CRS Website

***$2,000 X1 OR $3,000 X2***

- Write a sponsored educational article to be posted in the CRS Website's News Section
- Article will be promoted within CRS eNewsletter
- Article is written by sponsor and content must be approved by CRS





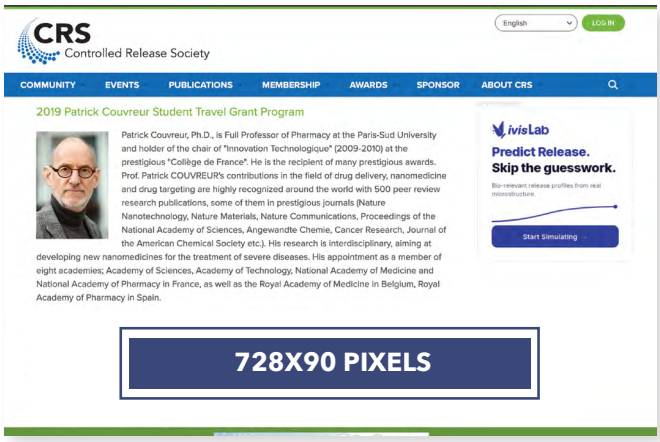

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# ADVERTISING OPPORTUNITIES

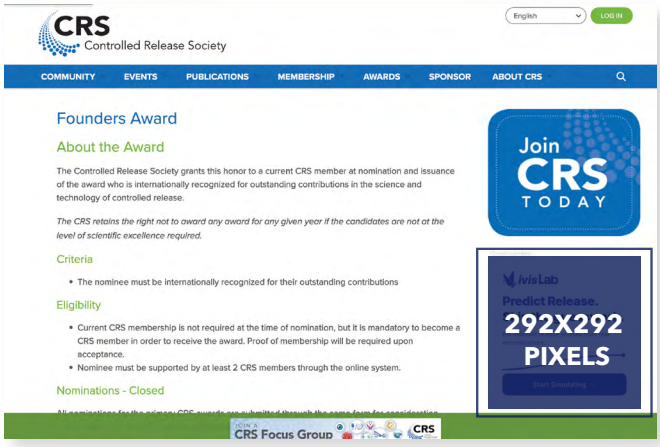
## CRS Website Advertising *3-12 MONTHS, ROTATING*

| | 3 MONTHS | 6 MONTHS | 9 MONTHS | 12 MONTHS |
|---|---|---|---|---|
| **Banner Ad (728x90)** | $1,200 | $2,280 | $3,240 | $4,000 |
| **Big Box Ad (292x292)** | $900 | $1,710 | $2,430 | $3,000 |
| **Banner and Big Box Ad, Discount Package** | $1,650 | $3,135 | $4,455 | $5,500 |

### Banner Ad on Homepage/Secondary Pages




### Big Box on Secondary Pages







## Custom E-Blast to CRS Database

***$4,000 PER***

Get your message in the hands of delivery science professionals! Choose a custom e-blast to send a message about a new technology, product or service to the entire CRS database. With the prospect of recipients forwarding emails, your audience has the potential to expand far beyond the roughly 1,400 professionals on our list.

Advertiser to provide the HTML for an email of up to 500 words. Email must include a disclaimer within the email. All content subject to CRS approval.

**Dedicated emails are limited to 1 per month, available on a first come, first served basis.*


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# ADDITIONAL ADVERTISING OPPORTUNITIES

Promote your organization's innovations to a broad audience by partnering with CRS on a webinar that taps into our extensive network and marketing strength.



## CRS Vendor-led Webinar

***$3,500 PER***

CRS proudly supports industry research and the latest advancements in technology, products, programs and services available to experts in delivery science. Partnering with CRS on a promotional webinar (under the CRS banner) is a smart way to further your organization's message to both members and non-members, while leveraging the society's network and marketing power.

### SPONSORS RECEIVE:

- Ability to develop your own content and provide your own speaker
- Two months of free webinar access for CRS members and non-members
- Co-branded PowerPoint slide deck template provided by CRS
- One logo, 50-word company description with URL and contact information positioned on the opening and closing slide
- Lead share provided via list of registered webinar participants

*All vendor-led webinar and their topics are subject to CRS approval. Webinar dates and timing subject to CRS approval. CRS webinars are recorded and archived for on-demand access and all logistics, including the technology platform, are managed internally.*




## CRS E-NEWS Advertising

***BANNER ADS (1200 X 625 PIXELS) | $750 PER ISSUE***

E-NEWS, CRS electronic newsletter, is distributed quarterly to all CRS members. It includes: upcoming events, tech updates, patent watch, member spotlight, industry trends, featured items and more! Advertising on the E-NEWS includes company logo or ad with direct link to your company's website. Don't miss this opportunity to have your message delivered to roughly 1,400 CRS members and other industry leaders!


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# ADDITIONAL ADVERTISING OPPORTUNITIES

## *NEW!* Focus Group Executive Sponsorships

Maximize your reach beyond the annual meeting and drive year-round engagement through our brand-new Focus Group Sponsorship Opportunities. Align your brand directly with niche, high-value scientific communities across eight targeted disciplines: Bioengineering for Cell and Immuno Delivery, Computation in Drug Delivery, Nanoscale Delivery & Genetic Therapeutics, Ocular Delivery, Oral Delivery, Skin & Mucosal Delivery, Smart & Functional Healthcare Materials, and Women's Health & Sex-Specific Differences in Delivery Science.

Position your organization as a premier industry champion through flexible, high-impact sponsorship tiers:

### ANNUAL FOCUS GROUP EXECUTIVE SPONSOR **$6,000**

Enjoy year-long visibility as a partner across a focus group's entire 2027 initiatives, including high-engagement webinars, podcasts, specialized online symposiums, educational series, featured journal content, and more!

### SINGLE-INITIATIVE CHAMPION **$2,000**

Target a specific activation—sponsoring a single high-visibility webinar, podcast episode, or targeted educational module to showcase your subject-matter expertise directly to key scientific decision-makers.




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CRS Leading Delivery Science and Technology

# CRS Corporate Member & Advertising Opportunities

# APPLICATION

## PRIMARY CONTACT INFORMATION *(handles all Corporate Membership logistics)*

CONTACT NAME _____

CONTACT TITLE _____

CONTACT EMAIL _____

CONTACT OFFICE PHONE _____

CONTACT MOBILE PHONE _____

## COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN PHONE _____

WEBSITE _____

SIGNATURE _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, code of conduct, rules, terms, conditions, and regulations contained in the media kit, and is incorporated herein by reference (collectively, the Agreement) posted on the CRS website and all policies, rules and regulations adopted by the CRS hereinafter.

## CORPORATE MEMBERSHIP

- ❑ **Visionary** $16,000
- ❑ **Champion** $8,000
- ❑ **Founding Member** $12,800

Start Date _____

## FOCUS GROUP

- ❑ **Annual Executive Sponsor** $6,000
- ❑ **Single-Initiative Champion** $2,000

## CRS WEBSITE ADVERTISING

- ❑ **Banner Ad** ___ Months at $_____
- ❑ **Big Box Ad** ___ Months at $_____
- ❑ **Banner and Big Box Ad** ___ Months at $_____
- ❑ **Signature Symposium Sponsor** $2,000 each (2 sponsors per Symposium)
- ❑ **Webinar Sponsor** $3,500
- ❑ **Sponsored Email** $4,000
- ❑ **CRS Newsletter** $750

## SPONSORED ARTICLE ON CRS WEBSITE

- ❑ **Sponsored Article | One (1)** $2,000
- ❑ **Sponsored Article | Two (2)** $3,000

## PAYMENT INFORMATION

Total Payment Due $_____ Credit Used $_____

- ❑ Invoice me for payment by check
- ❑ Invoice me for payment by credit card
- ❑ Please charge my credit card below:
  - ❍ Visa ❍ Mastercard ❍ American Express

Name on Card _____

Account Number _____

Exp. Date _____ Security Code _____

Address _____

City _____ State _____ Zip _____

Signature _____

## PAYMENT POLICIES AND REQUIREMENTS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to CRS.
2. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount of 50% the total fee.
3. All cancellations must be submitted to CRS in writing before the program is executed. 50% of total fee will be retained as a cancellation fee.
4. Corporate Members / Advertisers are responsible for ensuring the accuracy of all content. CRS is not responsible for grammatical, spelling, or other errors appearing in the published content.
5. Corporate Members / Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against CRS resulting from their advertising.
6. Advertising will not run without up-front payment in full.


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